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Contact: Kevin Brannon - kevin@brannonco.net

## **CONSERVATIVE BUSINESSMAN COURT ALLEY FORMALLY ANNOUNCES FOR STATE REPRESENTATIVE, ROLLS OUT WITH OVER 800 SUPPORTERS**

DALLAS, TX – Pledging to fight to preserve Texas for future generations, Republican small business owner Court Alley formally announced his candidacy for State Representative in Texas House District 108 today, unveiling a list of more than 800 supporters from across the district, state, and nation (list attached). Alley is running for the seat being vacated by Representative Dan Branch. Respected Dallas businessman and civic leader W. Byron Dunn will serve as Campaign Treasurer.

In announcing his candidacy, Alley stated, “Texas is at a crossroads, and I am passionate about preserving this great state for future generations. While Texas has led the way for job creation and economic growth, there’s more work that needs to be done to preserve the economic vitality we currently enjoy. We must ensure tight controls on spending, and oppose liberal efforts to take Texas down a California-style path of overregulation, high taxes and eventual bankruptcy.

“Launching my candidacy with the support of so many people who believe in our message of authentic, effective conservatism provides us a huge boost as we move forward to the March primary. It gives me confidence as I work diligently to earn the support and trust of my fellow citizens one vote at a time. I’m humbled by those already standing with me, and incredibly excited about the months ahead.”

Born and raised in the district, Court grew up with four brothers and sisters and a mother who helped instill his conservative values from a young age. A pro-business entrepreneur, Court started working at the age of 14 to save money for a car by mowing lawns, going on to work at Balls Hamburgers, yogurt shops, and other local businesses throughout high school. After graduating from Highland Park High School in 1998, Court paid his own way through the University of Texas by working as a part-time teacher in after-school programs in Austin. He graduated in 2003 with a Bachelor’s degree in Government. Court is the founder of Caruth Marketing, a growing creative and marketing company currently serving 7-Eleven, Capital One, Dr. Pepper Snapple, and a myriad of other companies around the country.

Alley stated, “As an entrepreneur and self-made businessman, I understand the challenges that face every business. We need to work hard to reduce regulation, support job creation, and keep our state number one in business innovation. Wherever possible, government just needs to get out of the way of the private sector.”

Court Alley believes in giving back to his community. In 2008, he founded and worked as the executive director of Brighter Dallas, a conservative political action committee that promotes social and political awareness among younger Dallas residents. He currently serves on the Advisory Board for America’s Future Foundation and the Serve West Dallas Resource Team. He has also served on the Advisory Board for the Think Ahead Group, and worked for his local community as a block captain in the Devonshire Neighborhood Association.

As state representative, Court would promote legislation to hold Texas government financially accountable, work to support liberty and opportunity, and back education reforms that provide a quality education for as many Texans as possible.

Court is a pro-life, pro-family conservative whose upbringing, work experience, community involvement, and his roles as a father and husband have given him a clear view of the importance of conservative values. Court is married to Dr. Mary Clare Alley, and they attend Park Cities Presbyterian Church. The Alleys are proud parents of a one-year-old son, Ford Foster Alley. For more information or to volunteer with the campaign, visit [www.AllforAlley.com](http://www.AllforAlley.com).

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