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**BRUCE TOUGH ANNOUNCES CANDIDACY FOR
TEXAS STATE HOUSE OF REPRESENTATIVES DISTRICT 15**

Long-time community Leader Bruce Tough today announced that he is filing to run for the Texas State House of Representatives District 15 as a Republican Party nominee. The primary will be held in March 2014, and the general election will be in Nov. 2014.

“Our district has a very bright future,” said Bruce Tough. “But to continue our growth, prosperity and high quality of life, we must develop and successfully implement an action plan to address some critical issues in our region and our state. We need to take action now to ensure we can maintain our high educational and public safety standards, and that we have the roads and transportation options and water infrastructure we need to meet the demands that will be created by future development. “

Bruce Tough and his wife, Diana, moved to The Woodlands in 1996, where they have raised their four daughters. In this time, Bruce has served the community in countless ways. He was first elected to The Woodlands Township Board of Directors in 2008, and is currently serving in his third year as Chairman (Mayor equivalent). Previously, he served on The Woodlands Community Association (precursor to The Woodlands Township) for eleven years, including five years as President. In addition, he was a Member of the Conroe Independent School District Board of Trustees for five years.

In these leadership roles, Bruce has helped the community thrive and prosper, and has helped attract the economic investment and commercial growth that has made this area a standout in national rankings. In the meantime, he has worked judiciously to help foster a strong sense of community, offer outstanding public safety service and build top-ranked schools.

“During this critical time in our region, we must send to Austin an experienced senior leader with first-hand knowledge of the issues we face – transportation and water in particular,” said community leader Nelda Blair. “Bruce Tough is an excellent leader, a successful small business owner and a consensus-builder. He has established strong, in-depth relationships with neighboring cities, and understands the issues and the solutions required to ensure our continued growth and development. I enthusiastically support Bruce for this major office.”

“Public safety, economic development, high-quality education and great quality of life are important to all of us, and we have raised the bar in our community,” added Mr. Tough. “But these issues require significant state and regional involvement, and it is important to ensure our tax dollars are spent wisely. I am committed to making this happen. I am pleased to offer my candidacy and would be honored to serve as your State Representative.”

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