



# LISA4TEXAS



**LISA FRITSCH • GOVERNOR**



Let me hear you say

*Yes!*

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## LISA FRITSCH ANNOUNCES BID TO BE 48<sup>TH</sup> GOVERNOR OF TEXAS

Austin – Lisa Fritsch today announced her intention to become the 48<sup>th</sup> Governor of Texas before friends and supporters at the beloved Austin burger establishment, Mighty Fine Burgers Fries & Shake, home of the Classic Texas burger.

“I am here to share with you a dream bigger than I have dreamt for myself. And, the calling to stand with you, represent you, and be true to you, gives me the strength to stand here today asking you to consider a new way for us to GOVERN in Texas,” said Lisa in her speech. “Texas is moving forward, but the needs of the people remains the same.”

A seventh-generation Texan, Lisa hails from Tyler and currently resides in Austin. She has been working tirelessly to lend a voice to

conservative values that aim to create opportunities for growth and advancement for individuals and families from all types of backgrounds.

As a broadcaster and political commentator, Lisa has been elevating the conversation around issues most important to Texans, including the need for school choice, keeping a strong and competitive local economy that competes globally and challenging the establishment that continues to make decisions favoring special interests. From her days working at the local Dairy Queen and Wal-Mart in Tyler to hosting on 590 KLBJ AM, Lisa has spent her entire life listening to and talking with Texans. Now, she wants an opportunity to serve her state with a focus on a transparent government that isn't influenced by special interests and with smart policymaking that doesn't leave anyone behind.

As a former small business owner, Lisa understands the importance of tax incentives that promote growth and sustainability while allowing business owners to create jobs in every local community. Her focus on building stronger local and regional economies empowers communities to prioritize and create pathways to success from an improved public education system to affordable living and access to good jobs.

As a writer, Lisa has been a contributor to several national news sites and has authored a book titled *Obama, Tea Parties and God: What It Means To Be An American, A Conservative and A Christian*. She is a much sought-after guest for nationally-syndicated programs and local news program across the country.

She is a graduate of the University of Texas at Austin with a baccalaureate in Japanese language and literature.

Lisa is the proud mother of two proud Texans and is married to Mike Fritsch.

**Please visit the Lisa 4 Texas campaign website at:**  
<http://lisa4texas.com>

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